

# RIVER CITY Fawn Plus

Complete milk replacer to be fed to fawns from 2 days of age until weaning.



## GUARANTEED ANALYSIS

|                               |  |
|-------------------------------|--|
| Crude Protein, min.....30.00% | Sodium, max.....1.00%                        |
| Crude Fat, min.....33.00%     | Copper, min.....15.0 ppm                     |
| Crude Fiber, max.....0.10%    | Copper, max.....20.0 ppm                     |
| Ash, max.....9.00%            | Selenium, min.....0.3 ppm                    |
| Calcium, min.....0.70%        | Zinc, min.....120.0 ppm                      |
| Calcium, max.....1.20%        | Vitamin A, min....25,000 IU/lb               |
| Phosphorus, min.....0.70%     | Vitamin D <sub>3</sub> , min.....5,000 IU/lb |
| Sodium, min.....0.50%         | Vitamin E, min.....200 IU/lb                 |

## MIXING AND FEEDING GUIDELINES

Add the appropriate amount of dry milk replacer powder to the required amount of warm, clean water (110-120° F) and mix thoroughly with a wire whisk. Allow the mixed milk replacer to cool to 100-105° F before feeding. The enclosed measuring cup holds approximately 4 ounces (113 grams) of dry milk replacer powder, equal in volume to a standard dry kitchen cup. Please see the table at right for mixing and feeding directions.

**IMPORTANT:** Individual fawns vary in requirements. Amounts recommended are based on an average birth weight of 6-8 pounds. Adjust amounts fed according to body weight, appetite and availability of the doe's milk. Fawns should be offered no more than 15-18% of their body weight in milk replacer solution daily, or 3% of body weight at a single feeding. Consult with your veterinarian or animal nutritionist if you have questions or concerns.

| CONVERSIONS FOR LIQUID MEASURE |                                   |
|--------------------------------|-----------------------------------|
| 1 QUART                        | = 2 PINTS = 4 CUPS                |
| 1 CUP                          | = 8 FLUID OUNCES = 16 TABLESPOONS |
| 1 TABLESPOON                   | = 15 MILLILITERS (mL/cc)          |
| 3 TEASPOONS                    | = 1 TABLESPOON = 0.5 FLUID OUNCES |

## MILK REPLACER STORAGE

Store dry milk replacer powder in a tightly closed container in a cool, dry place. Product is best if used within 1 year of manufacture. Dry powder may be frozen in a tightly closed container to extend shelf life. Refrigerate mixed milk replacer solution promptly. Reheat gently over warm water and mix thoroughly before feeding. Discard solution after 24 hours.

## MANAGEMENT TIPS

### COLOSTRUM

It is very important that all newborn fawns receive colostrum from the doe before beginning a milk replacer feeding regimen. Colostrum is the first milk from the doe following birth, containing high levels of antibodies and other nutrients that are critical to the health and growth of the newborn fawn. If the doe's colostrum is not available, fresh, frozen or heat treated goat or cow colostrum may be substituted, or a colostrum supplement may be used.

### BOTTLE FEEDING

Use a sanitized plastic bottle and a soft lamb nipple for bottle-feeding. Do not enlarge the opening at the tip of the nipple to shorten feeding time. Guzzling of milk may cause respiratory problems or bloat.

Sanitize all mixing and feeding equipment by washing with hot soapy water and rinsing thoroughly before each use. Use a separate nipple for each fawn wherever possible. Sanitize mixing and feeding equipment once daily by immersing in a solution of 1 part household bleach to 20 parts warm water. Set the equipment on a rack to dry until the next feeding. Offer the fawn the appropriate amount of milk for its age and body weight, and adjust as needed to appetite, stool consistency and body condition.

After feeding, use a clean, moist cloth to clean the mouth and face area. Wipe around the anus with a clean cloth moistened with baby oil to stimulate defecation in very young fawns.

### IMPORTANT SAFETY NOTE

Take care to minimize handling of bottle-raised bucks and maintain awareness of dangerous aggressive behavior.

## INGREDIENTS

Dried whey protein concentrate, animal fat (preserved with BHA & BHT), dried whey product, dried whey, lecithin, dextrose, coconut oil, L-lysine, calcium carbonate, yeast extract, dicalcium phosphate, calcium silicate, DL-methionine, vitamin E supplement, dried skimmed milk, choline chloride, zinc sulfate, ferrous sulfate, artificial flavor, vitamin A supplement, manganese sulfate, copper sulfate, ascorbic acid, vitamin B12 supplement, niacin supplement, biotin, vitamin D3 supplement, ethoxylated mono and diglycerides, propylene glycol, selenium yeast, brewer's dried yeast, calcium pantothenate, riboflavin supplement, menadione sodium bisulfite complex (source of vitamin K activity), pyridoxine hydrochloride, thiamine mononitrate, folic acid, ethylenediamine dihydriodide, cobalt sulfate

## MIXING & FEEDING DIRECTIONS

Mix 1 part powder into 2 1/2 parts warm water by volume. Example: Mix 1/2 cup powder into 1 1/4 cups (10 fluid oz) water. Feed as directed below, adjusting for body weight and appetite.

| Age of Fawn        | Milk Replacer per Feeding & Recommended Frequency   | Total Liquid Milk Replacer per Day |
|--------------------|---|------------------------------------|
| Birth – Day 2      | No Milk Replacer - 2 fluid oz Colostrum every 3 hrs | None - 12-16 fluid oz colostrum    |
| Rest of Week 1     | 2.5 fluid oz every 3 hrs                            | 16-20 fluid oz                     |
| Week 2             | 3-3.5 fluid oz every 3-4 hrs                        | 18-24 fluid oz                     |
| Week 3             | 4 fluid oz every 4 hrs                              | 20-26 fluid oz                     |
| Week 4             | 5 fluid oz every 4-5 hrs                            | 22-28 fluid oz                     |
| Week 5             | 6-7 fluid oz every 5-6 hrs                          | 24-30 fluid oz                     |
| Week 6             | 9 fluid oz three times daily                        | 26-32 fluid oz                     |
| Week 7             | 8-9 fluid oz three times daily                      | 24-30 fluid oz                     |
| Week 8             | 8 fluid oz three times daily                        | 22-26 fluid oz                     |
| Week 9             | 10-12 fluid oz twice daily                          | 20-24 fluid oz                     |
| Week 10            | 9-10 fluid oz twice daily                           | 18-22 fluid oz                     |
| Week 11            | 8-9 fluid oz twice daily                            | 16-20 fluid oz                     |
| Week 12 to Weaning | 12-16 fluid oz once daily until weaning             | 12-16 fluid oz                     |

## DRY FEED AND WATER

Offer clean water free choice at all times beginning on day 2. Begin offering high quality creep or starter feed free choice starting at one week of age. Sprinkle a small amount of dry milk replacer powder onto the daily starter feed ration to encourage consumption. Provide fresh feed in a clean pail daily to prevent spoilage. Offer high quality forage (fine stemmed hay or pasture) free choice beginning at 2-3 weeks of age.

## WEANING FROM MILK REPLACER

Healthy fawns may be weaned from liquid milk replacer after about 12 weeks of age, when they are consuming grain and forage daily, and are growing well.

## SCOURS (DIARRHEA)

To help prevent dehydration during periods of scours, feed an electrolyte solution 2-3 times daily in between normal milk replacer feedings. Take care to mix the electrolytes correctly. *Dehydration is very serious – consult with your veterinarian immediately if the fawn becomes weak or cold, or if diarrhea does not improve within 24 hours.*

## HOUSING

Outdoor turnout is appropriate for fawns during the day when weather is good. House inside to protect them from drafts when weather is inclement, and from predators at night.

Manufactured for:  
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**Net Weight 40 lbs (18.14 kg)**